

Okains Bay Māori and Colonial Museum

TREASURES FROM OUR MĀORI AND COLONIAL PAST
PRESENTED IN A UNIQUE SETTING



Okains Bay Museum: Strategic Objectives



WE ARE OKAINS

- The Museum and its collections remain in Okains Bay
- The Museum retains its unique atmosphere and rural character
- Local history and local stories are prioritised
- The Museum position as part of an historic precinct is emphasised and enhanced

WE WORK WITH OTHERS

- The Museum has a strong relationship with Ngāti Huikai and works in partnership with them
- The Museum has strong relationships with Akaroa Museum and Canterbury Museum
- The Museum attracts a broad community of support including volunteers, specialists, local community and museum and heritage sector experts
- The Museum is recognised as a key part of the heritage and tourism sectors of Banks Peninsula, Canterbury and New Zealand
- Museum relationships with key stakeholders, including funders, are strong



OUR COLLECTION IS THE HEART

- Care and maintenance of the collection takes priority over new acquisitions and projects
- Maintenance of Museum heritage buildings and structures is prioritised in accordance with a Maintenance Plan
- Collecting is clearly directed and informed by a Collection Policy
- Development is planned, coordinated and future-focused in accordance with the Museum's long term Development Plan
- Conservation issues are addressed in accordance with Conservation Plans



Okains Bay Museum: Strategic Objectives

WE ARE STORYTELLERS

- Storytelling at the Museum is focused on 'unlocking the narratives' associated with the collections and telling an overarching cohesive 'story' that is aligned with the Museum's long term Development Plan and Interpretation Plans
- The Museum runs curriculum linked education programmes and has a strategy in place to attract schools
- The Museum story and brand is clearly and consistently communicated to our communities and stakeholders including visitors, friends, funders, heritage sector colleagues and tourism networks using a variety of platforms
- The Museum delivers a regular, inspiring and varied public programme targeting all key visitor groups and attracting new visitors



WE WILL STILL BE HERE IN 100 YEARS

100

- Governance arrangements are robust and fit for purpose
- Management decisions are sound, business as well as collection focussed, and prioritise sustainability
- The Museum has guaranteed funding and proven revenue streams to cover baseline operating costs
- Operational Annual Plans are aligned with the Museum's strategic objectives and plans and objectives are adhered to at all levels of the organisation
- Visitor numbers continue to increase
- The Museum is cherished by the community